

Athletic facilities can win big with sustainable cleaning practices

Forward-thinking operators are combining common sense measures with innovative products to make sure their facilities are clean, safe and thoroughly enjoyable. Here are a few best practices in hygiene that every athletic facility should observe:

1



Master your plan

Whether you've got a couple million square feet of stadium to keep clean, or "just" a couple of gyms and locker rooms, having a cleaning plan thought out and written down is your critical first step.

2



Don't just clean – clean green

61% of consumers expect businesses to lead the way in sustainable practices and the use of earth-friendly products and processes. This can be as simple as using recycled paper products, or as involved as large-scale composting.

Mets Stadium, New York City

1,000
tons of trash annually

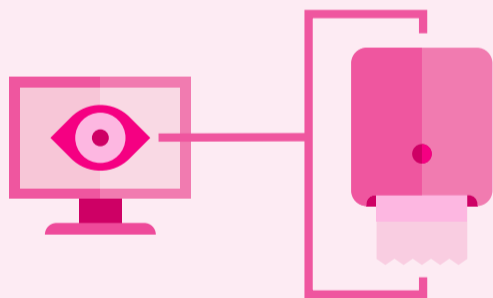


50%
is recycled



150
tons are composted

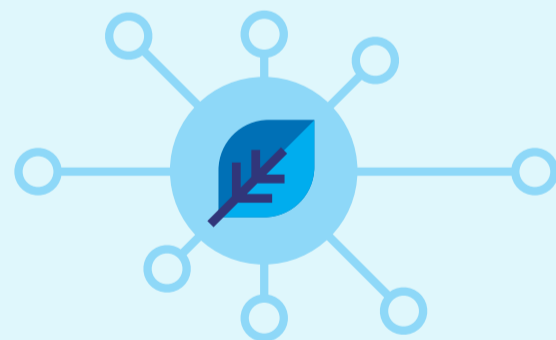
3



Get smart, right down to the bathroom

New technologies – like hand towel dispensers you can monitor from a desktop dashboard – are helping boost facility cleanliness while reducing cleaning-staff time.

4



Involve and educate vendors, workers and customers

Because of high-consumer interest in all things eco-friendly, facility managers can turn to their sustainability partners to not only supply goods, but also underwrite sponsorships.

Sources: Research: Business Cleanliness Key to Customer Satisfaction - Sustainable Brand Forum | Cultivating the Green Consumer - The Stanford Social Innovation Review | What's Lurking in Your Stadium Food? - ESPN | Greener Cleaning Playbook - Green Sports Alliance | A Clean Facility Means Good Hygiene - Athletic Business

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