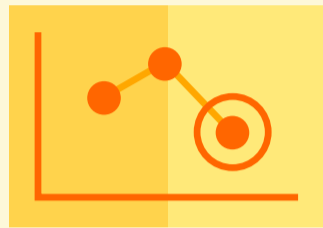


# Creating healthier schools for healthier enrollment

There is a great deal of buzz about how schools with a clear respect for the environment overall, and a demonstrated commitment to a healthier campus environment in particular, are better positioned to attract and retain students. Behind all the buzz are some surprising facts that can build or break your enrollment numbers.

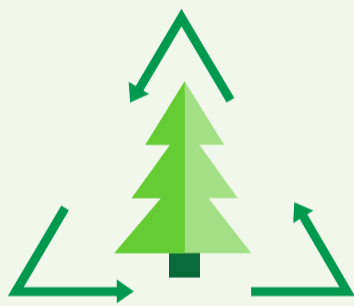
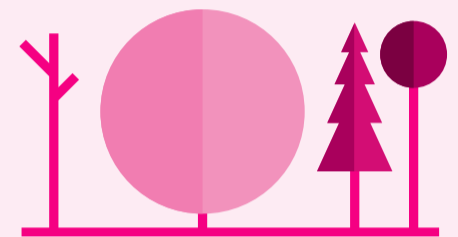
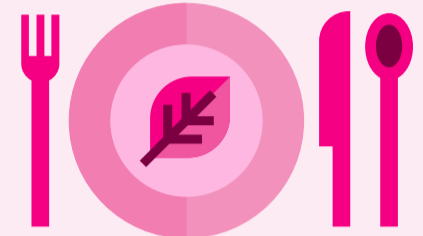


**36%**

of students report that getting sick negatively influenced their academic performance.

**74%**

of students expects their school's foodservice to be environmentally responsible.



**65%**

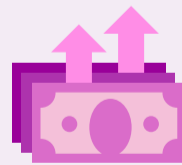
of students consider a college's engagement with the environment when deciding whether or not to apply.



**45%**

of students believe it is absolutely essential to know that their college is implementing "green" practices.

Schools with an operational commitment to the environment experience:



**30%**

drop in operating costs



**5%**

increase in student test scores



**15%**

lower absenteeism

Sources:  
Essity Higher Ed Sell Sheet, The Princeton Review's of College Hopes And Dreams Survey,  
The American College Health Association, NACUFS-National Association of College and University Food Service

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