

# It's time to check in on your hotel's training

Experts say that training for the lodging sector is stuck in the nineteenth century, with attitudes and techniques that haven't changed much in 150 years. It's time for an upgrade.

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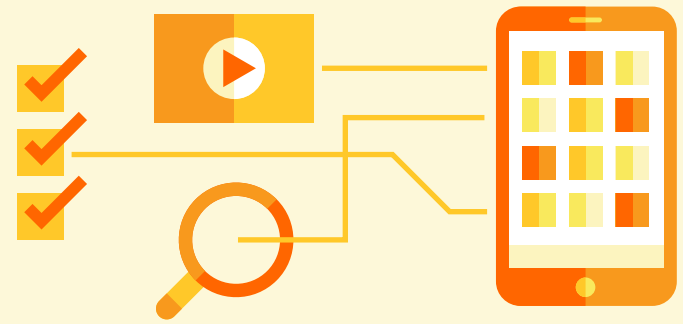
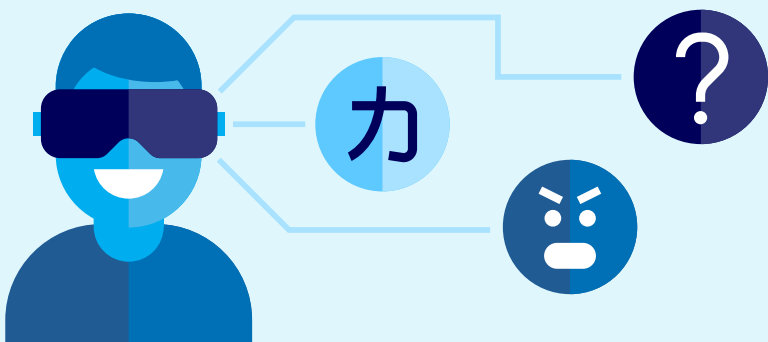


## Old ways miss out on new opportunities

There are some 100 million employees in the hospitality industry worldwide. The sheer numbers demand more efficient, effective and innovative training techniques.

## VR: New training realities

Virtual Reality training can put employees in front of the most difficult customers – even in multiple languages – and replicate a host of other common customer service scenarios.



## Mobile learning

Smartphones provide a perfect platform for a wealth of learning techniques: instructional videos, app-based reference tools, training quizzes and even employee-generated teaching modules.

## Advanced tech makes training easy; authentic culture makes it work.

Training will always be a top challenge in the lodging industry – but those who learn to combine technological innovation with cultural commitment will always be able to excel.



Sources: Training Trends - Hotel Management | Bringing Hotel Training into the 21st Century - HR Technologist

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866-722-8675

